

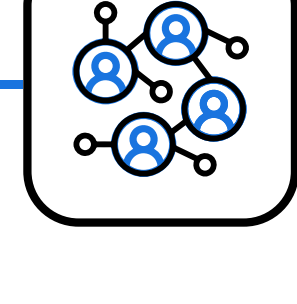
DIDO | EMAIL MARKETING AGENCY

Your Ultimate eCommerce Email & SMS Marketing Partner

Our goal is to help you create meaningful relationships with your consumers.

Here's why choosing **DIDO Agency** is

The Best Choice



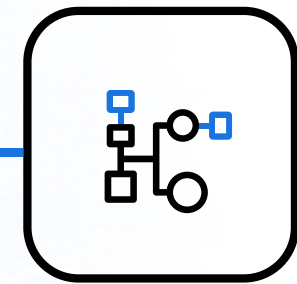
With 20+ people on our team from 14 different countries and 76+ years of combined experience, **we offer varied expertise you can't find anywhere else.**



We're experts at what we do and the tools we use. Our team members are certified Klaviyo experts, email marketing experts, and masters of design, so you'll always receive cutting-edge work.



We help companies succeed on any budget. Whether you want to run 1 campaign a week or 3, we can tailor our strategy to fit your needs and goals.



We understand the importance of integrations. DIDO Agency is a certified Klaviyo Master, but we've also worked with Shopify, WooCommerce, and Privy, and are happy to learn and explore new platforms.



Whether you're a brand new business just starting out, or you make \$100 million in sales each year, **we're equipped to help.** No business is too big, too new, or too old for us to help.

What We Do

DIDO Agency is a **Done-For-You Agency**
We provide such services:



Well-Segmented & Well-Timed Campaigns. We pride ourselves in crafting creative campaigns, one-off emails sent manually celebrating important sales, holidays, discounts, and more.



Targeted SMS Marketing. Our SMS marketing services help you reach your customers differently with targeted, segmented, "short and sweet" straight to their cellphones.



Cold Email Marketing. We leverage cold email services can help you expand your brand's reach, connect with new consumers, and grow your sales network.



Prioritizing Deliverability. One of our top priorities is making sure that your emails successfully land in your customer's inboxes, so we always focus on deliverability.



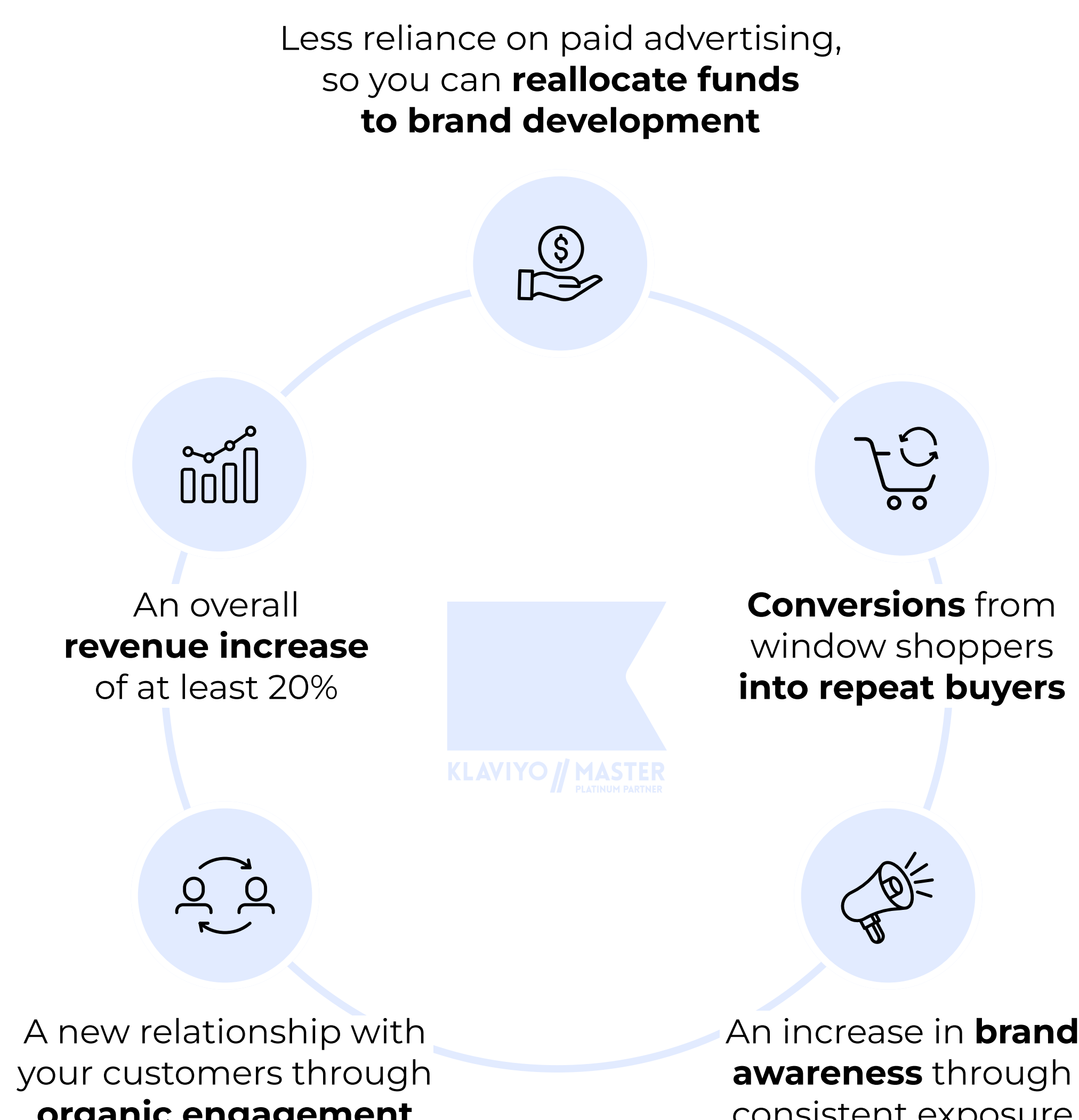
Top-tier Copywriting & Design. With over 76 years of combined experience, our team of in-house professionals will create unique and expertly crafted email design and copy.



A/B Testing and Optimization. We understand the importance of testing continuously, which is why we always A/B test and optimize your emails for better results every time.

What Does Working with DIDO Agency Mean?

Working with DIDO Agency means that you reap all the benefits of **Email Marketing, Cold Email Marketing, and SMS Marketing** without adding a single thing to your workload.
When you work with us, you can expect:



DIDO's Complete Done-For-You Marketing Service Includes:

- Email & SMS Account Setup** or integration for existing Klaviyo users.
- Email & SMS Strategy** creation & implementation.
- Copywriting & Design** all included.
- Flows** foundational & advanced flows/automated emails.
- Campaigns** various one-off email campaigns.
- A/B Testing** and optimization.
- Reporting & Analytics** monthly.

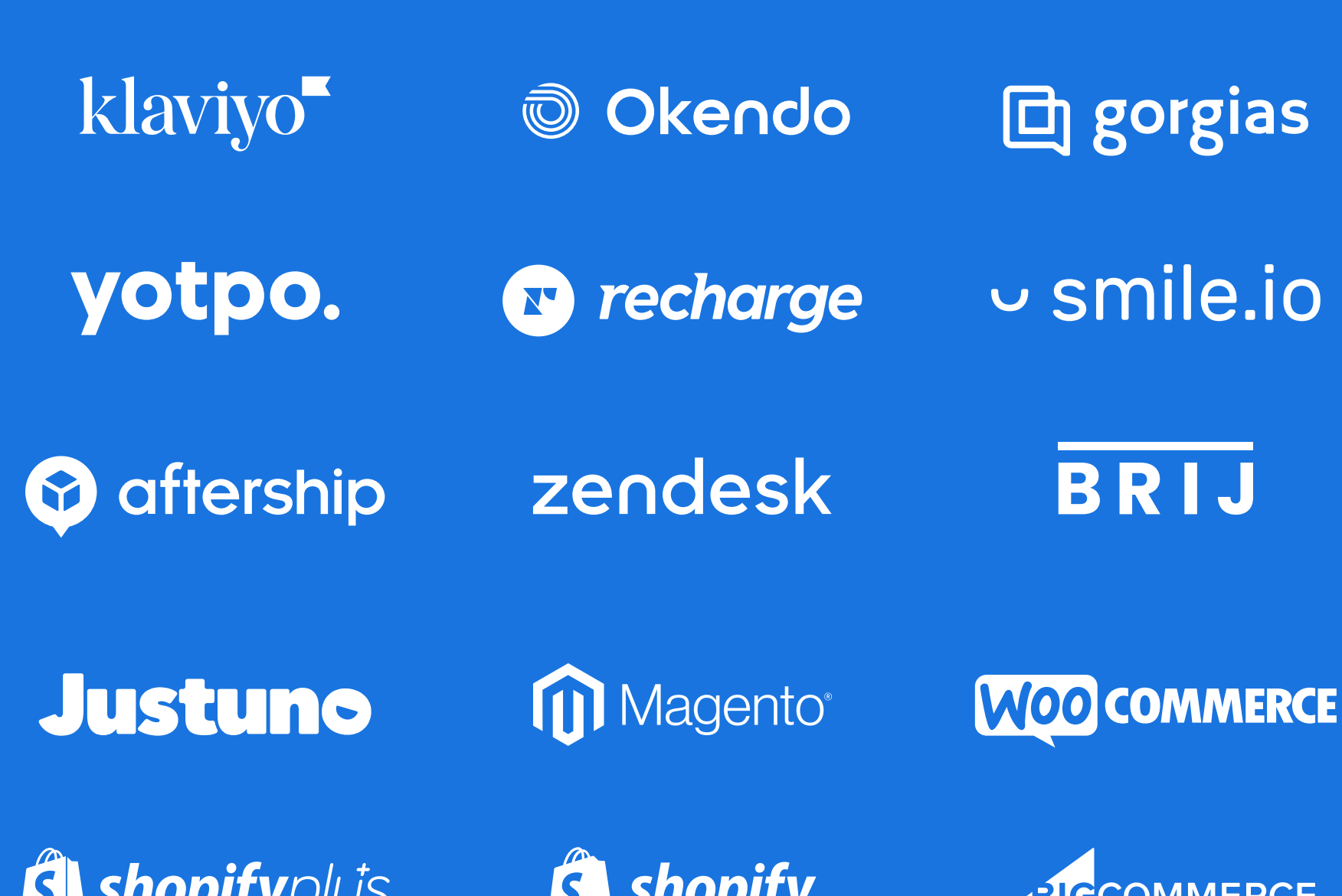
When You Work With DIDO, You'll Have The Support Of Our Entire Team, But You'll Work With 6 Main People:



- A **Senior Account Manager** to oversee your project.
- An **Account Manager** to be your main point of contact and support you on a day-to-day basis.
- A **Copywriter** to research your audience and craft on-brand, engaging copy.
- A **Designer** to create fresh, enticing, responsive design making your emails stand out.
- An **Email Service Provider Expert** to make the most out of our email platform, Klaviyo.
- An **Assistant** to support you wherever you need along the way.

DIDO Partnerships & Integrations

DIDO Agency is proud to have a wide range of partners and integrations that to support your email marketing endeavors.



230+ other integrations

DIDO | EMAIL MARKETING AGENCY

Ready to get started?

Connect with our team today:
<https://didoagency.com/contacts/>

